



## Eugenio J. Torres-Oyola

**Capital Member**  
Chair, Intellectual Property

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etorres@ferraiuoli.com

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### Practice Areas

**Intellectual Property**

Advertising, Media & Communications  
Law  
Copyrights  
Internet & E-Commerce Law  
IP Licensing  
IP Litigation  
Patents  
Portfolio Management  
Trademarks  
Trade Secrets

### Education

Massachusetts Institute of Technology  
Sloan School of Business  
Entrepreneurship Development Program,  
2009

University of Puerto Rico School of Law,  
J.D., 1998

Massachusetts Institute of Technology,  
B.S. in Environmental Engineering, 1993

### Bar Admissions

U.S. Patent and Trademark Office  
Commonwealth of Puerto Rico  
Supreme Court of the United States  
U.S. Court of Appeals for the First Circuit  
U.S. District Court for the District of  
Puerto Rico  
U.S. District Court for the Eastern District  
of Texas  
United States Court of Appeals for the  
Federal Circuit

Eugenio J. Torres-Oyola is a Capital Member, Managing Partner of the firm and the Chair of its Intellectual Property Practice Group. He concentrates his practice on intellectual property and technology, and entertainment law.

Since 2001, Eugenio has been an adjunct professor of the University of Puerto Rico School of Law where he has taught elective courses in Patent Law Practice, Cyber Law, and International Patent Law Practice. He is currently teaching an Intellectual Property and Entrepreneurship Clinic course that is certified by the USPTO under its Law School Pilot Program for patents and trademarks.

Eugenio has published multiple articles relating to intellectual property and/or internet law and is a frequent and prominent speaker at events and seminars relating to intellectual property, technology, and internet law. As a result of his widely recognized knowledge and experience in intellectual property and technology law, he is actively involved in leadership positions in several associations or groups promoting the development of the technology industry in Puerto Rico. He is a founding member and a member of the Board of Directors of EO Puerto Rico Chapter and he is also a member of YPO's Puerto Rico Chapter. He is also a member of the Board of Directors of the Internet Society of Puerto Rico, the Luis Muñoz Marín Foundation, and Piloto Labs.

Eugenio is an active promoter of high impact entrepreneurship and angel investing in Puerto Rico. He has collaborated for many years with Grupo Guayacán as well as other non-profit entities such as the Puerto Rico Science and Technology Trust, Small Business Technology Development Center, Puerto Rico Entrepreneurship Ecosystem, and the Young Entrepreneurship Education System in furthering entrepreneurship on the Island. He also assisted in the

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development of an Innovation and Entrepreneurship platform for the 2012 Gubernatorial Election in Puerto Rico.

Prior to becoming one of the founders of Ferraiuoli in 2003, Eugenio was an associate at McConnell Valdés, where he was member of the Environmental Law Practice Group and the Intellectual Property Law Practice Group as well as a founding member of the Internet and Patent Law Practice Group. In addition, following his time in McConnell Valdés he was the proprietor of Torres-Oyola Law Offices and concentrated his practice in intellectual property law.

### Representative Cases or Transactions

- Trademark Portfolio Management for Diageo, world's largest producer of spirits
- Argued Markman Hearing in video surveillance technology case
- Argued Markman Hearing for wireless service provider authentication and subscription management technology
- Argued Markman hearing for enhanced telephone services and peer to peer network dynamic hosting technologies
- 3:11-cv-01555-SCCEON Corp, IP Holdings, LLC v. AT&T Mobility LLC, patent infringement case
- 3:13-cv-01658-PAD Master Lock Company, LLC v. Toledo & Co., lead counsel for defendant in patent infringement case.
- Patent prosecution counsel for Polytechnic University of Puerto Rico
- Patent prosecution counsel for Ana G. Mendez University System
- Dennis M. Rivera v. The Coca-Cola Company, et al., 3:13-cv-01426-PAD, copyright infringement case

### Publications

- Co-author, Puerto Rico Chapter of GALA's International Advertising Law Book, April 2015
- Co-author, Puerto Rico Chapter on Intellectual Property, LATINLAWYER 2013 and 2014.
- Co-author, Puerto Rico Chapter, Oceana Trademark Practice & Forms Publication, Released June 2011, 2012 and 2013
- Co-author, Puerto Rico Chapter, Getting the Deal Through (2012, 2013), Law Business Research, Ltd.
- Co-author, The Intellectual Property Review, 1st-4th Edition, Puerto Rico Chapter 2012-2015, Law Business Research Ltd.

### Speaking Engagements

- Adjunct Professor – University of Puerto Rico Law School 2001-2015, developed IP & Entrepreneurship Clinic certified by the USPTO under its Law School Pilot Program
- Things to Take Into Account Regarding Advertising Law, Sales and Marketing Executives Association 2015

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Conference, San Juan, PR

- Developments in Education and Teaching, INTA Annual Meeting 2015
- Software Patents: H3 Conference, November 2014

### **Speaking Engagements (continued)**

- Adjunct Professor – University of Puerto Rico Law School 2001-2015, developed IP & Entrepreneurship Clinic certified by the USPTO under its Law School Pilot Program
- Things to Take Into Account Regarding Advertising Law, Sales and Marketing Executives Association 2015 Conference, San Juan, PR
- Developments in Education and Teaching, INTA Annual Meeting 2015
- Software Patents: H3 Conference, November 2014

### **Affiliations**

- American Intellectual Property Law Association, Latin America Committee
- International Trademark Association (INTA), Member of Internet Committee since 2012-2016
- INTA Member of Brands & Innovation Committee 2016-present
- Internet Corporation for Assigned Names and Numbers Intellectual Property Constituency
- National Association of Patent Law Practitioners
- American Bar Association, Intellectual Property Law Section
- European Communities Trademark Association (ECTA)
- ECTA Member of Anti-Counterfeiting Committee 2016-present
- Federal Bar Association, Intellectual Property and Communications Law Sections
- Interamerican Association of Intellectual Property (ASIFI)
- ASIFI Alternate National Delegate for US, 2012-present
- ASIFI Law Firms Administration Committee, 2015-present
- ASIFI Patents Committee (2012-2015)
- ASIFI Information Technology Committee (2009-2012)
- Association of Intellectual Property Firms
- Hispanic National Bar Association, Intellectual Property Committee
- Board of Directors EO Puerto Rico Chapter
- Board of Directors Luis Muñoz Marín Foundation
- Board of Directors Piloto Labs
- Board of Directors Internet Society Puerto Rico Chapter
- Best Lawyers Advisory Board
- University of Puerto Rico Intellectual Property Institute

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### Professional Recognition

- From 2010 to 2013, Chambers & Partners Latin America ranked Eugenio as a Band 1 attorney in Intellectual Property for Puerto Rico, in 2014 he was recognized as a Star Individual, the only attorney in Puerto Rico with such recognition in any practice area. He has retained that ranking in 2015, 2016, and 2017.
- Fellow Hispanic National Bar Association / Microsoft Intellectual Property Institute 2017.
- World Trademark Review 1000 (2015-2017)
- Who's Who Legal: Trademarks 2013-2017, only Puerto Rico lawyer recognized
- Who's Who Legal: Patents 2017 (only lawyer in Puerto Rico)
- Recognized by Best Lawyers® International, as a Best Lawyer in Puerto Rico for Intellectual Property Law (2013-2017)
- Best Lawyers® Lawyer of the Year Intellectual Property Law 2014-2015
- Young Entrepreneur of the Year for 2010 by the Puerto Rico Sales and Marketing Executives Association.